

AMENDMENT TO THE CLAIMS

45. (Original) A wireless transmission system for transmitting programming data to a mobile device having a one-way radio receiver thereon, the transmission system including:

- an originator component configured to receive the programming data and form a programming message indicative of the programming data;
- a transmitter component, selectively coupleable to the originator, configured to transmit the programming message to the mobile device;
- a mobile device processing component configured to receive the programming message and provide it to the radio receiver and to provide an acknowledge message in response to successfully providing the programming message to the radio receiver;
- a mobile device synchronization component coupled to the mobile device processing component;
- a desktop computing device selectively coupleable to the mobile device and including a desktop synchronization component operable with the mobile device synchronization component to synchronize the acknowledge message to the desktop computing device; and
- a desktop communication component selectively coupleable to the originator and configured to pass the acknowledge message to the originator.

46. (Original) The wireless transmission system of claim 45 wherein the transmitter component comprises:

- an originator communication component selectively coupleable to the desktop communication component and configured to transmit the programming message to the desktop computing device for synchronization

to the mobile device processing component.

47. (Original) The wireless transmission system of claim 45 wherein the transmitter component comprises:

a radio transmitter configured to broadcast the programming message to the radio receiver.

48. (Original) The wireless transmission system of claim 45 wherein the transmitter component comprises:

a modem configured to transmit the programming message to the radio receiver.

49. (Original) The wireless transmission system of claim 45 wherein the transmitter component comprises:

a portable magnetic storage medium, readable by the mobile device processing component, storing the programming message.

50. (Original) The wireless transmission system of claim 45 wherein the desktop communication component comprises a global computer network browser.

51. (New) A wireless transmission system for transmitting programming data to a mobile device having a one-way radio receiver thereon, comprising:

an originator component configured to form a programming message indicative of programming data, and to send the programming message to a transmitter for transmission to the mobile device; and
wherein the originator component is further configured to receive an acknowledge message, synchronized from the mobile device to a desktop computer, from a desktop communication component.

52. (New) A mobile device, comprising:

a one-way radio receiver configured to receive a programming message, indicative of programming data, from an originator component; and

a synchronization component configured to synchronize to a desktop computer an acknowledgement, in response to receiving the programming message, for transmission back to the originator.